



@wild.rocks  Poland

Ola Foryś | Con...

Travel

Followers

58.4K

ER

8.89%

Audience data calculated on 25 Aug 2018.



Global Rank

Worldwide

137,859



Country Rank

Poland

3,388



Category Rank

Travel & Tourism in
Poland

90

Quality
Followers

46K

Authentic
Engagement

3.9K
per post

Audience Quality Score

AQS is a 1 to 100 metric which combines followers quality (not number), engagement rate and it's authenticity into one metric

97
of 100

Excellent

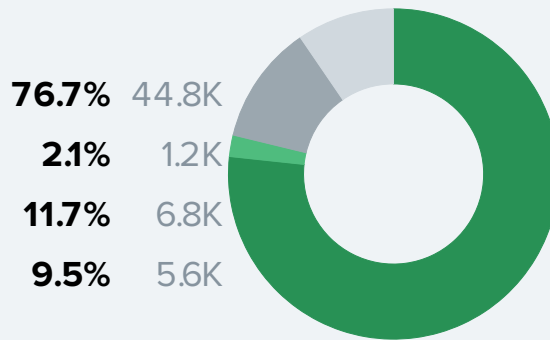
Highly engaged audience of real people.

Followers

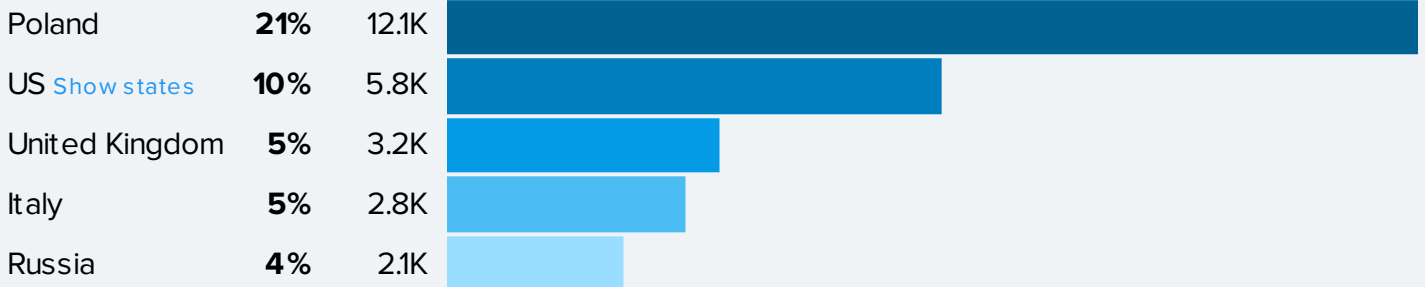
Compared to average values for similar accounts (by number of followers)

Audience Type

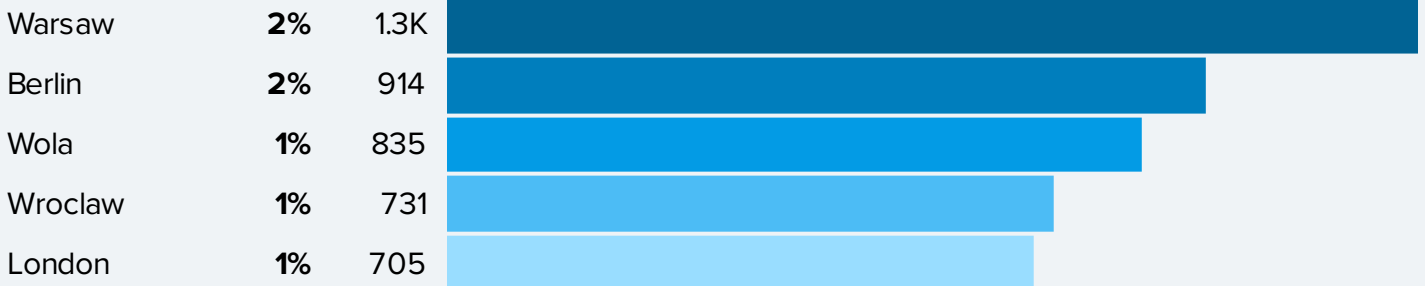
- Real People
- Influencers
- Mass followers
- Suspicious Accounts



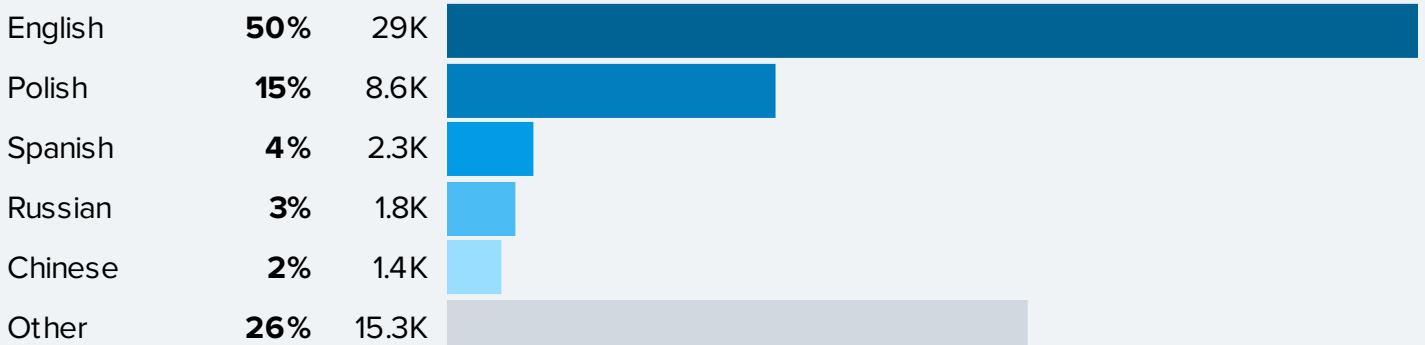
Demography ?



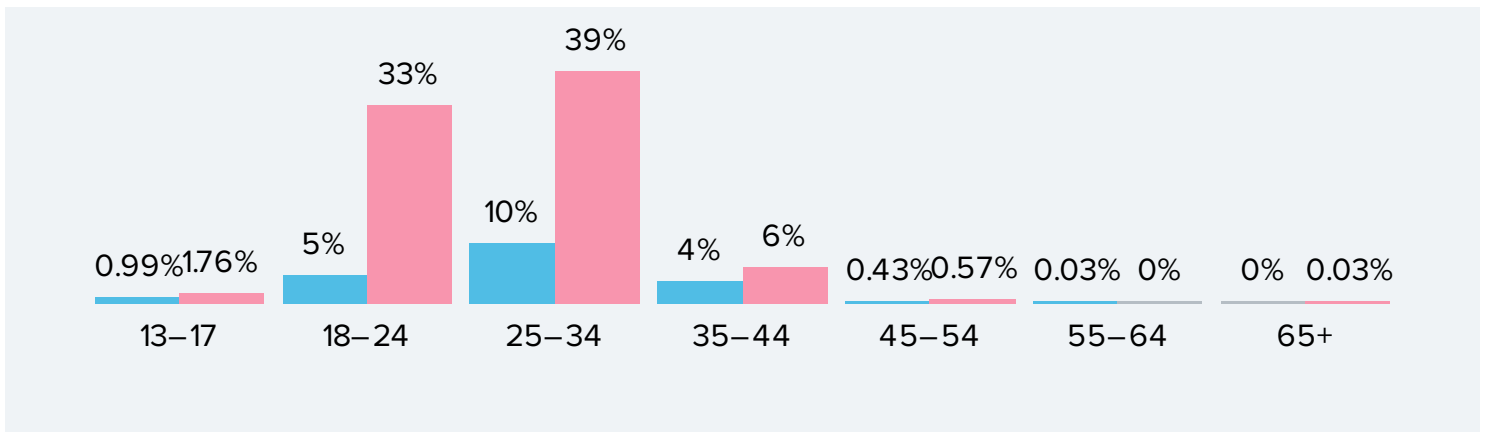
City



Language



Age ● Male **20%** ● Female **80%**



Followers Reachability

● Excellent

88.3% of followers have less than 1500 followings, similar accounts have 61.9% in average

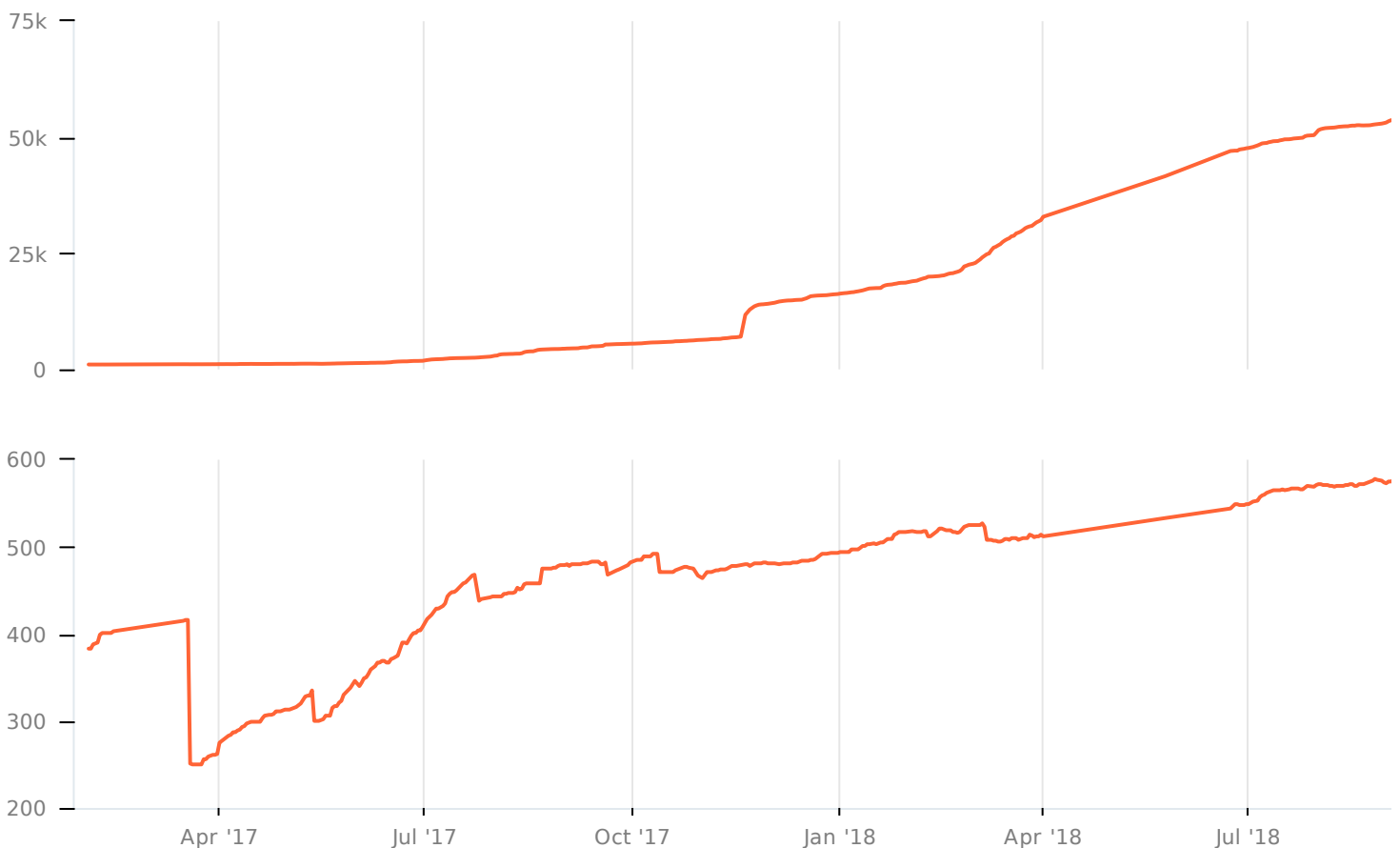
Followers Quality

● Excellent

78.8% of followers look authentic, similar accounts have 53.3% of authentic followers on average

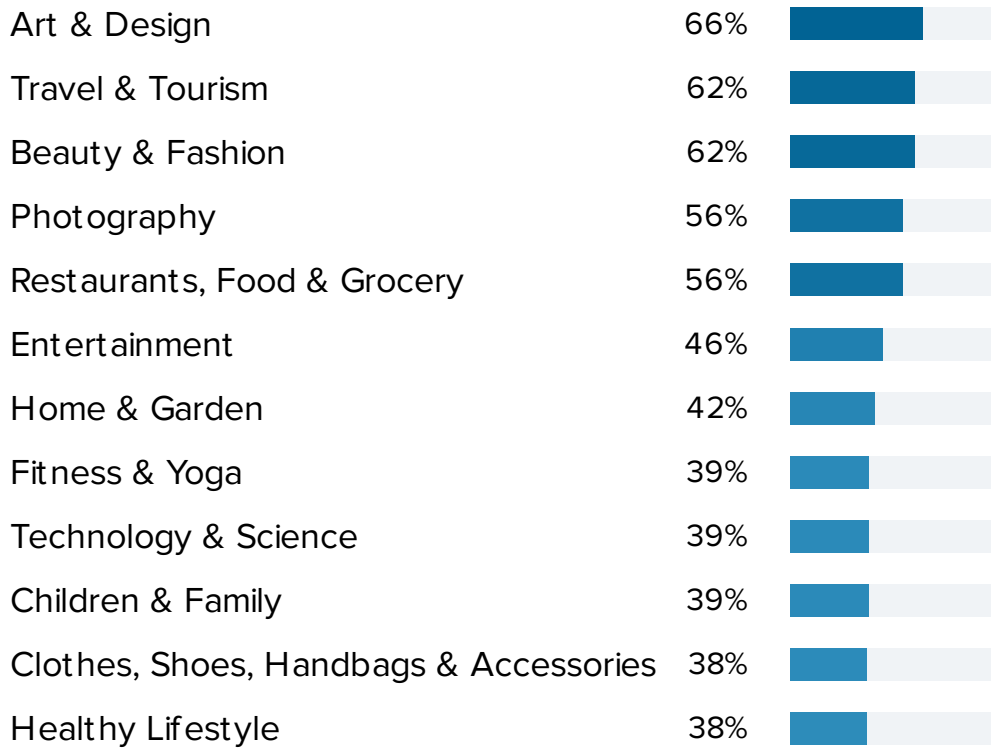
Followers & Following

+3,352 followers last 4 weeks +5.75%



Audience Interests

@wild.rocks audience is interested in:



Engagement

Compared to average values for similar accounts (by number of followers)

Avg Likes

Avg Comments

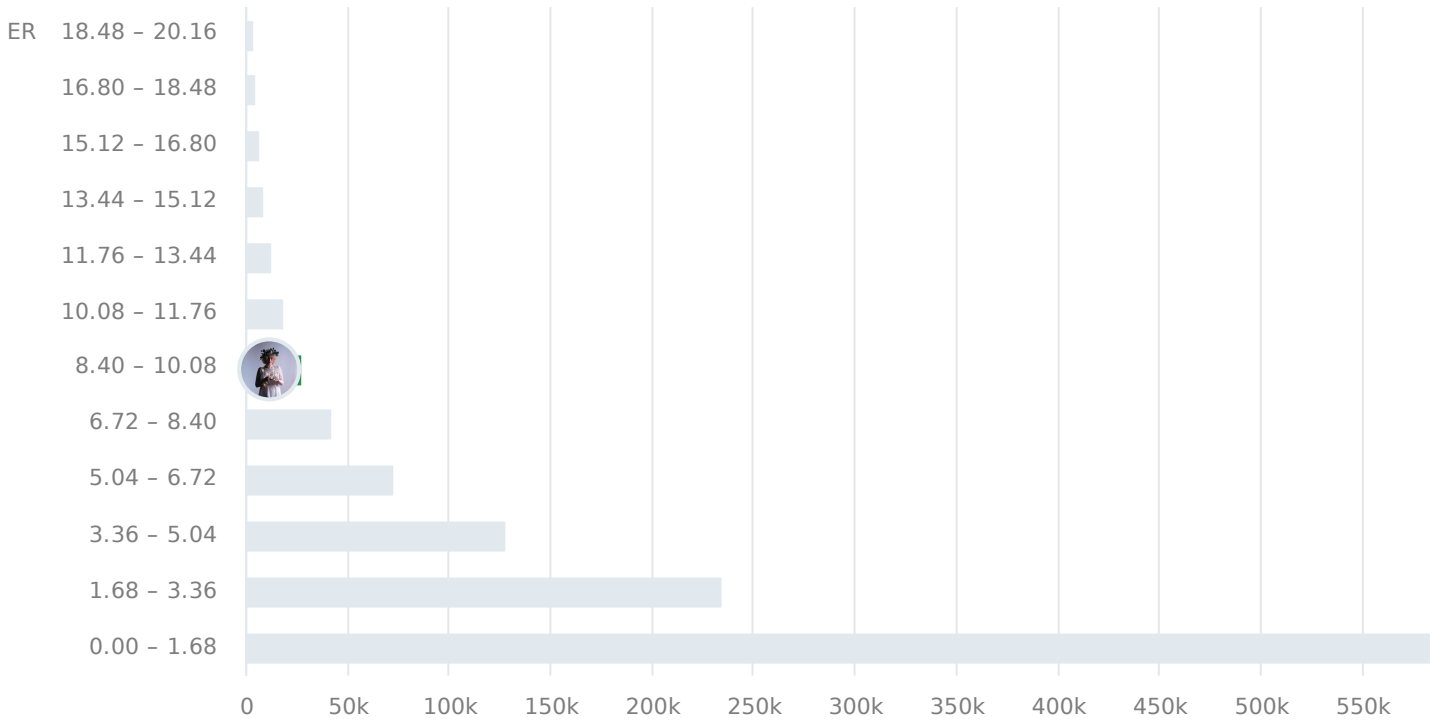
5.1K

99

Engagement Rate

8.89% Excellent

8.89% of followers like or comment the content, similar accounts receive 1.55% engagements



#

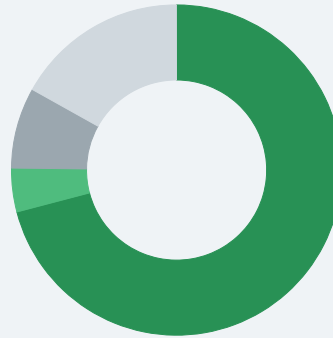
Authentic Engagement

● Excellent

75.2% of account's activity looks authentic. Similar accounts have 60.7% of authentic activity in average

Engagement by Type

| | |
|-----------------------|-------|
| ● Real People | 70.9% |
| ● Influencers | 4.3% |
| ● Mass followers | 7.9% |
| ● Suspicious Accounts | 16.9% |



Comments Authenticity

● Good

Most of 1298 recent comments look authentic.

Likes-Comment Ratio

● Good

@wild.rocks receives **1.9 comments** per 100 likes, similar accounts receive **2.1 comments** per 100 likes.

12 most recent posts likes/comments

